SM TAMZID AL FATAH
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Communications professional with eight years of experience across nonprofit organisations and donor-funded programmes. Experienced in communications planning, research translation, stakeholder engagement and multimedia production. Currently coordinate communications across seven country offices at WSUP, translating water and sanitation programme evidence into publications and digital content.

PROFESSIONAL EXPERIENCE

Water and Sanitation for Urban Populations (WSUP)
International Communications Officer | Aug 2025 – Present

- Serve as interim communications focal point, coordinating planning, information sharing and editorial inputs with focal points across seven country offices.
- Produce publications, including 11 newsletters and three board reports; ghostwrote two published opinion pieces. Coordinate country inputs and production of the annual report.
- Advise senior colleagues on talking points and key messages for media engagement, ensuring clear and consistent messaging.
- Manage an annual communications budget of approximately £100,000, overseeing forecasting, procurement and payments for website, design and multimedia services across countries.
- Coordinate multimedia production with country teams, including six videos in Zambia, managing external contributors and providing editorial feedback.
- Manage website and social media content, editorial calendars and performance monitoring, generating 100,000+ impressions across Facebook and LinkedIn.
- Develop editorial guidelines, branded templates and photography, video and consent guidance to support consistent documentation and responsible communications across country teams.
- Produce written and multimedia content, including six independently produced videos in Bangladesh and photography, interviews and stories from five communities in Ghana.

Chemonics International | USAID Feed the Future Bangladesh Horticulture Activity
Communications Coordinator | Apr 2022 – Mar 2025

- Led communications for the programme, developing annual plans aligned with the five-year strategy and adapting activities based on audience engagement.
- Coordinated 11 periodic reports for USAID, gathering results and lessons through weekly discussions with programme, M&E and field colleagues and consolidating inputs into outlines and narratives.
- Organised programme documentation in SharePoint, making programme evidence and learning accessible for donor reporting and communications products.
- Managed communications budgets, procurement, external agencies and individual contractors, overseeing publications, campaigns, events and multimedia production.
- Developed policy briefs, advocacy materials, human-interest stories and farmer guides in Bangla and English.
- Led donor advocacy on biopesticide costs using farmer interviews and cost comparisons, helping secure a dedicated study and further farmer awareness activities.
- Managed journalist engagement, press conferences, media enquiries and story pitches, contributing to coverage across 25+ national media outlets.
- Coordinated communications for six high-profile donor visits, including briefing materials, stakeholder engagement and field documentation.
- Trained 10+ partner organisations on USAID branding and visibility and reviewed materials for donor compliance.

DM WATCH LIMITED
Senior Officer – Communications | Jul 2020 – Apr 2022

- Led a two-person communications team and managed organisational communications, including website content, social media channels, communications planning and digital campaigns.
- Planned and implemented 23 digital awareness campaigns addressing international awareness days and emerging issues, increasing average audience reach by 200%.
- Filmed student interviews and field footage for UNICEF-supported work on COVID-19's impact on education in marginalised communities.
- Produced five evaluation and annual reports, coordinating written content, photography, design and publication.
- Maintained media contacts, supported journalist engagement and produced human-interest stories, photographs, videos and communications materials for development programmes.

Ovibashi Karmi Unnayan Program (OKUP)
Consultant – Communications | Jul 2019 – Jul 2020

- Produced a six-part documentary series on migrant workers in Mauritius, conducting interviews and obtaining informed consent for responsible storytelling.
- Developed the #StayHome COVID-19 awareness campaign's content and visuals, reaching 500,000+ people on social media.
- Produced IEC and behaviour change communication materials reaching more than 15,000 stakeholders.

Pinhole Films
Creative Content Creator | Jan 2018 – Jul 2019

- Produced and edited commercial and digital video content for clients including Grameenphone, Banglalink, Airtel, BProperty, BATB, HSBC and PKSF.
- Worked on motion graphics, VFX, animation, video editing and sound design for digital productions.

EDUCATION

University of Liberal Arts Bangladesh (ULAB) | BSS in Media Studies and Journalism | 2018

TECHNICAL & PROFESSIONAL SKILLS

Communications: Communications planning, stakeholder engagement, media relations, key messaging, donor visibility and brand consistency.
Knowledge Management and Reporting: Programme documentation, donor reporting, lessons learned, research translation, knowledge products, SharePoint organisation and editorial coordination.
Visual and Multimedia: Photography, videography, video editing, motion graphics, VFX, animation, sound design, visual storytelling, graphic design
Digital Communications: Social media management, website content management (WordPress), content planning, digital campaigns, audience engagement and analytics
Software: Microsoft SharePoint, Adobe Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Canva, Word, Excel, PowerPoint, Outlook and Teams

LANGUAGES

Bangla: Native, English: Fluent (IELTS Academic Overall 8.0)